



## Reducing Cost through Improved Software Delivery

**Location:** The Scotch Malt Whisky Society, 28 Queens Street, Edinburgh  
**Date:** 23 June 2009, Registration @ 14:00

### Introduction:

We are pleased to invite you to a half day briefing session which will cover the main areas of IBM Rational's application software delivery suite. Learn how your business can increase efficiency and reduce costs during the demanding economic climate.

### Key Areas:

#### Maximise Software Investments:

Today's financial environment is forcing IT groups to rethink everything from a cost perspective, and they are being asked to do more with less. Squeezing more out of your assets has become a priority especially when typically 80% of IT budgets are used on maintaining the status quo.

#### What's that Jazz?:

Discover how Jazz, our new technology platform for collaborative software delivery can transform how people work together to build software—making software delivery more collaborative, productive and transparent across the whole lifecycle.

#### Security & Compliance:

Vulnerable Web applications are providing an easy path for hackers to access or steal sensitive corporate information. Traditional security infrastructure is currently not addressing this security challenge. Discover how we can keep your company safe and out of tomorrow's headlines.

#### Software Quality:

Software delivery teams can now mitigate business risk, automate delivery process for greater productivity and make informed decisions using powerful analysis and reporting features. Testing and quality management solutions can help transform the way teams work together to deliver enduring quality.

### Venue:

The briefing will be held at The Scotch Malt Whisky Society, 28 Queen Street, Edinburgh EH2 1JX



### Register:

Please register by contacting Lorraine Isgrove on [l.isgrove@uk.ibm.com](mailto:l.isgrove@uk.ibm.com) or 07974 987018